

Ten Ways to Become a Global Soccer Mom

adapted from *Global Soccer Mom* by Shayne Moore (Zondervan, February 2011)

1. Become a member of ONE, www.one.org. By becoming a member of ONE, you are immediately in the conversation, receiving email alerts, blogs, and “What We’re Reading” lists. ONE does the sifting of information and delivers articles and points of action in manageable pieces for the average American.
2. Read books and articles to expand your personal understanding of extreme poverty and global disease and how to combat them effectively.
3. Support small indigenous projects. Find organizations that are run by the people for the people. Give of your resources and your time.
4. Join Facebook “causes” pages of your favorite organizations and follow them on Twitter. In this age of online social networks, we have unprecedented ways to receive and share information quickly and effectively.
5. Participate in a local HIV/AIDS walk/run, or any race or marathon to raise money for your favorite cause.
6. Learn who your Congressional representatives are and write letters to them expressing your concerns. Did you know your representatives keep local office hours and you can make appointments to talk to them in person about what is important to you?
7. Get involved locally with issues of poverty and HIV/AIDS. Get tested for HIV yourself and set an example that everyone should know their status. Help create a community that can modify the experience of being tested—for instance, advocating home-based HIV testing so that this experience is safe and accessible for all people. Reach out to the HIV/AIDS community around you and encourage your church to do the same.
8. Buy (RED) products, where proceeds go to support the Global Fund to Fight AIDS, TB, and Malaria. (RED) products can be found at places like Starbucks, Apple, Dell, Converse, Hallmark, American Express, and Gap.
9. Get involved with World Vision and its Women of Vision programs. Sponsor an at-risk girl, and she will get an education through twelfth grade. The single best way to get a nation out of poverty is to educate the girls. Go to World Vision’s website and explore the programs and the opportunities for meaningful involvement. Learn how World Vision fights to stop gender-based violence and how it fights for gender equality with a goal of empowering both men and women in areas ravaged by poverty and disease.
10. With what you have learned, travel to other churches or women’s groups and give presentations to educate, inspire, and mobilize other women to get involved.

For an interview with Shayne Moore about *Global Soccer Mom*, please contact Kelly Hughes (312) 280-8126 or kelly@dechanthughes.com.

Learn more about Shayne at www.ShayneMoore.com.